



The Hideout

THE HIDEOUT GOLF CLUB & RESORT NEWSLETTER

EDITION 18 | NOVEMBER 2021

HIDEOUT HAPPENINGS

Hello Friends,

Boston, Massachusetts is my hometown. I grew up on fresh seafood, worked summers on the Martha Vineyard shucking clams and oysters, making “chowda,” and lobstering in Portland, Maine. Since then, I have traveled the world working for legends in the hospitality industry including Lawrence Rockefeller of Rock Resorts, Horst Schulze with Ritz Carlton Hotels and Adi Kohler on the Big Island of Hawaii at the Mauna Kea Beach Hotel.

It wasn't until I moved to Texas that I found my soulmate of 30+ years, discovered barbecue, and found that smoked meats match perfectly with Whiskey or Bourbon. This is what I call the Great American trifecta, a Texan bride, Barbecue, and Bourbon, all original American art forms. The music wasn't bad either but please don't ask me to dance the two-step! These loves of my life were all born in America and they all go together.

Yet, even in Texas, there is still a reality that British people are coming to the states 245 years later, as we recently hired our new Director of Sales, Cathryn Davis. She was born in the Midlands, a small town called Peterborough in Lincolnshire, and moved to live in London soon after. At The Hideout, Cathryn will develop sales strategies to bring forth the goal of developing neighborhoods and lifestyle events through strategic partnerships and thoughtful tactics. Cat, as her friends call her, will start big with the launching of our partnership with Sweetwater TV. The Hideout will be a partner along with Scale Clothing, Bubba Knives, Bass Pro Shops, Mercury Motors, Nitro Boats, and Powerpole.

Next, I would like to introduce you to our new development partners, Rooted Development, 7Gen, and Costello. Rooted Development Services, operating out of Katy, TX, have spent many hours researching and working with our team on putting

together a master plan for the resort. One of the most asked questions around The Hideout among landowners is; When will the roads get repaired? Good news! Rooted is assessing the current situation and a diagnostic approach is taking place beginning with measuring soil type.

Costello is a full-service civil engineering firm that has been operating in Texas for 30 years and prides itself on having an experienced team to produce results on time. A division of Costello, 7Gen oversees land planning and architecture and will implement a master plan that is safe, long-lasting, and more economical for the environment.

The Hideout's Architectural review committee led by EJ Davis and assisted by Denice Sumner and Stephanie Dodds has been busy at work fine tuning the standards to protect and increase your property values. This team is requesting property owners submit plans, plot maps, masonry plans, and roofing plans. The team is seeking another member preferably with an architectural degree that can assist builders and engineers in optimizing the space on your lot. If you know anyone who is interested, please have them reach out to EJ Davis at ej.davis@thehideouttexas.com or 325-400-2679.

The development team, along with support from the local team and myself are reviewing numerous projects including road repairs and signage, mailboxes, the highly anticipated marina, improvements to the WWTF, RV storage and sale agreements. In the next few months, you will hear more about these projects. Our submission will be thoughtful and continue the long-term growth of the Hideout.

Thank you, my friends,
Stephen Bello
President and General Manager



THE HIDEOUT
GOLF CLUB & RESORT

COMMUNITY NEWS



Our Community Continues to Grow

October was a busy month at The Hideout! It began with a weekend packed with new faces looking to make central Texas their new home. Giving the proper Hideout feel, the guests stayed on-site in a cabin with access to each aspect of the resort, including fantastic sunrise and sunset views each day.

Friday night's reception featured hand-picked specialty wines (that soon will be listed on our new wine menu), a delectable lobster boil put on by Chef David, and ended with s'mores and Chef David's cast iron apple cobbler. Saturday came with opportunities to play golf, paint, and take a tour of the property to envision where their next future home could be. The evening dinner was set in our garden with a steak dinner at sunset followed by whiskey, cigars, and stargazing.

On the third weekend of the month, we hosted our first annual Builder Symposium inviting builders from around the state to see the opportunities that being a part of our Preferred Builder Program could offer. Friday night's array of different wines and a Texas-sized 22-ounce prime ribeye were a great way to start the weekend. Saturday consisted of giving the builders a tour of the property, from the ground then from the water! Local Police Chief Mark Davis escorted them around the lake to show the spectacular views from Lake Brownwood, and the night ended with a gorgeous sunset and a Chicken Fried Lake dinner.

A Lawn Well Kept

At The Hideout, our residents take pride in keeping their lawns beautiful. So we thought a great way to appreciate the many well-kept grounds would be to give out the Best Lawn award!

THE FIRST WINNERS OF BEST LAWN ARE PAUL AND WENDY WILSON.

The Wilsons finished building their home in 2021. Featuring natural stone and deep red mulch to compliment the masonry on their home, this lawn is a showstopper! Their modern farmhouse home has a classic Hideout look and is admired by many.



GET TO KNOW THE FACES

BEHIND THE HIDEOUT



MEET CATHRYN DAVIS

Director of Sales

Cathryn is a motivated and goal-oriented licensed Real estate agent who strives to go above and beyond to help

buyers and sellers achieve their real estate goals. Cathryn credits her quick success in real estate to her 20+ years of experience in customer service in sales and marketing, where she honed her skills for achieving client satisfaction.

Catherine was born in the United Kingdom, where much of her initial training and experience was centered around large sales corporations in and around the London area. On a visit to America, she met her husband and began their family. After living in the Georgetown area for a few years, she and her family found Brown County, a centrally located and rural part of Texas, more aligned with her family's interests and a like-minded community.

Cathryn loves spending time with family and friends. Her passions include working with horses, bowhunting, art, keeping fit, hiking, and community activities that promote quality of life.



MEET EJ DAVIS

Director of Operations

EJ Davis, originally from Granbury, Texas, has been at The Hideout for two years and works in the Sales Office

as the Director of Operations and serves as the Director on the Architectural Control Committee and Property Owner's Association.

Before coming to The Hideout, he was a college coach, fitness instructor, worked within the real estate and hospitality industry, and was an alumnus of Sul Ross State University. EJ wears many hats in the office. He is also the mortgage loan officer for The Hideout Land Company and just recently earned his real estate license.

He loves being at The Hideout because he gets to be a part of so many different aspects and projects and gets to work with so many talented and dedicated individuals!



What's Going on at the Grill

Chef David continues to focus on smoking techniques while being a barbecue sleuth, traveling to Austin and Fort Worth to learn the latest techniques in what makes a great pit master. Almost daily, David is experimenting with finding the secret sauce and the perfect combination of wood and smoke. Chef David has adapted the technique of thinking like the smoke, applying the best seasoning for his rubs, and finding better and higher grade of meats. The tinkering will continue to get the optimal smoke to heat ratio! And yes, like every award-winning pit master, he pays attention to the details of cooking meat, every log on the fire, and every beef brisket is treated individually and given tasteful consideration as it cooks and becomes Texas Barbecue.

SWEETWATER TV

AIRING DECEMBER 21, 2021

We're elated to announce The Hideout is the title sponsor for Sweetwater, a TV show dedicated to bringing the outdoors to your digital devices. Their goal is to educate, equip, and empower a new generation of outdoorsmen! The Hideout and Lake Brownwood will be featured in our very own episode airing on December 21, 2021 with an encore episode on December 28th, 2021 on the Sportsman Channel. You can also watch online at waypointtv.com. To celebrate, The Hideout will be hosting a viewing party when the episode airs. Stay tuned for details!

The show will feature professional anglers, Miles Burghoff and Joey Nania, fishing on Lake Brownwood. Miles was dubbed the name "Sonar" as his father played Radar on the TV series "M.A.S.H." He started fishing at the age of twelve and was determined to be a professional angler, in 2013 his dream became a reality. Sonar is a two-time champion of the FLW and placed in the top 10 fifteen times. He is humbled and honored to continue to compete in fishing tournaments and host Sweetwater TV.

Joey not only is a two-time top ten contender in the Bassmaster Central Open, he also works for the Rypien Foundation that contributes to local families battling childhood cancer and fishes

for the Wounded Warriors Project. When he is not guiding and traveling to fish at Bassmaster Open Tournaments, he enjoys spending time with his wife, Jessica, two kids, Zeke and Eli, and their two dogs.

Learn more about the show at Sweetwaterfishingtv.com.

Stay tuned for a night of Fresh Cod prepared Boston style as Fish and Chips. Or will it be Catfish, Bass or Crappie? Only Chef David knows for sure.



SWEETWATER FISHING TV

Airing December 21, 2021

As many of you know, the television show Sweetwater Fishing TV was filmed for an entire week in November around the whole resort and Lake Brownwood. We had a great time showing the crew and professional anglers Joey and Miles the many sides of the resort from their cabins, many delectable meals from Chef David, a movie night in the lodge, and a dinner in our garden accompanied by one of our beautiful Texas sunsets. The show with Sweetwater at The Hideout will air on December 21, 2021, and again for an encore episode on December 28, 2021, on the Sportsman Channel, or you can watch online at waypointtv.com. To celebrate, The Hideout will be hosting a viewing party when the episode airs. Stay tuned for details!





JJ CUP

The JJ Cup is a competition between two club's members, The Hideout Golf Club and Resort and Shady Oaks Golf Course, located in Baird, TX about twenty minutes east of Abilene. The name of the tournament was derived from the last name of The Hideout's Director of Golf, Mick Jones, and Shady Oak's Director of Golf, Jackson.

The tournament is placed in the format of the famous Ryder Cup, three days of competition with an accumulation point total. The team with the highest point total at the end of three days wins the JJ Cup. Friday and Sunday are played at one club's course and Saturday is played at the other club's course, this will alternate each year. In 2020, the first year of the tournament, Shady Oaks won the cup with 48.5 points to The Hideout's 15.5 points. In 2021, The Hideout brought the Cup home with 35 points to Shady Oaks 29 points.



Need a gift for the Holidays?

The holiday season is upon us, and The Hideout has several great gift baskets to give to anyone and everyone.

Let us help you make someone very happy.

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